



Our vision



A thriving West Moreton community in which people experience the best possible health and wellbeing

Our purpose



To be a trusted community partner supporting West Moreton Health to deliver safe, quality healthcare and promoting community health and wellbeing

Our values



The Ipswich Hospital Foundation acknowledges the traditional custodians of the West Moreton region
We pay our respects to elders past, present and emerging

Our strategic priorities

1 Enabling community health and wellbeing

Principles

- Through a focus on partnerships and collaboration, we will support evidence based health and wellbeing initiatives
- We will recognise and respond to the diverse and growing needs of our communities

Strategic Actions

1. Establish and implement a Health and Wellbeing Partner Program that:
 - Strengthens the partnership with West Moreton Health
 - Establishes a partnership with Health and Wellbeing Queensland
 - Enables evidence-based and targeted health and wellbeing initiatives
 - Engages our communities and partners to support health and wellbeing initiatives

2 Supporting research and innovation

Principles

- We will support research and innovation that aligns with West Moreton Health strategic priorities
- We will actively engage our communities to raise awareness of the benefits of research and innovation to health and wellbeing outcomes
- We will support research and innovation by connecting our partners and communities

Strategic Actions

1. Develop and implement a Research and Innovation Support Plan including an investment goal, grant administration process and community engagement to enable research and innovation

3 Fundraising and support for health and wellbeing

Principles

- We will establish our fundraising capacity to enable greater investment in health and wellbeing
- We will grow other revenue streams to support our fundraising activities and ensure that all revenue from fundraising is dedicated to delivering the Foundation's purpose and strategic priorities
- We will establish ourselves as the charity of choice in the region

Strategic Actions

1. Implement the Fundraising Strategic Plan
2. Develop and implement a Revenue Growth Plan that identifies new revenue opportunities

4 Building organisational capability

Principles

- We will support the delivery of strategic priorities through the development of our leadership, staff, volunteers and business systems
- We recognise the importance of our workforce being safe, engaged and empowered to thrive
- We will ensure our brand reflects our purpose and engages our communities
- We will re-establish the Foundation as a community pillar in the region

Strategic Actions

1. Develop and implement a Community Engagement Plan including Brand Review that supports the re-establishment of the Foundation as a community pillar in the region
2. Develop and implement a Strategic Workforce Plan that supports the organisation, staff and volunteers to deliver the Foundation's strategic priorities
3. Undertake a Governance Capability Review to ensure that policies, systems and processes are enablers for the delivery of the Foundation's strategic priorities



Measuring our Performance



The Ipswich Hospital Foundation will measure its success in delivering its strategic priorities by measuring its performance against the following outcomes:

