



### Our vision



A thriving West Moreton community in which people experience the best possible health and wellbeing

### Our purpose



To be a trusted community partner supporting West Moreton Health to deliver safe, quality healthcare and promoting community health and wellbeing

### Our values



The Ipswich Hospital Foundation acknowledges the traditional custodians of the West Moreton region  
We pay our respects to elders past, present and emerging

## Our strategic priorities

### 1 Enabling community health and wellbeing

#### Principles

- Through a focus on partnerships and collaboration, we will support evidence based health and wellbeing initiatives
- We will recognise and respond to the diverse and growing needs of our communities

#### Strategic Actions

1. Establish and implement a Health and Wellbeing Partner Program that:
  - Strengthens the partnership with West Moreton Health
  - Establishes a partnership with Health and Wellbeing Queensland
  - Enables evidence-based and targeted health and wellbeing initiatives
  - Engages our communities and partners to support health and wellbeing initiatives

### 2 Supporting research and innovation

#### Principles

- We will support research and innovation that aligns with West Moreton Health strategic priorities
- We will actively engage our communities to raise awareness of the benefits of research and innovation to health and wellbeing outcomes
- We will support research and innovation by connecting our partners and communities

#### Strategic Actions

1. Develop and implement a Research and Innovation Support Plan including an investment goal, grant administration process and community engagement to enable research and innovation

### 3 Fundraising and support for health and wellbeing

#### Principles

- We will establish our fundraising capacity to enable greater investment in health and wellbeing
- We will grow other revenue streams to support our fundraising activities and ensure that all revenue from fundraising is dedicated to delivering the Foundation's purpose and strategic priorities
- We will establish ourselves as the charity of choice in the region

#### Strategic Actions

1. Implement the Fundraising Strategic Plan
2. Develop and implement a Revenue Growth Plan that identifies new revenue opportunities

### 4 Building organisational capability

#### Principles

- We will support the delivery of strategic priorities through the development of our leadership, staff, volunteers and business systems
- We recognise the importance of our workforce being safe, engaged and empowered to thrive
- We will ensure our brand reflects our purpose and engages our communities
- We will re-establish the Foundation as a community pillar in the region

#### Strategic Actions

1. Develop and implement a Community Engagement Plan including Brand Review that supports the re-establishment of the Foundation as a community pillar in the region
2. Develop and implement a Strategic Workforce Plan that supports the organisation, staff and volunteers to deliver the Foundation's strategic priorities
3. Undertake a Governance Capability Review to ensure that policies, systems and processes are enablers for the delivery of the Foundation's strategic priorities



## Measuring our Performance



The Ipswich Hospital Foundation will measure its success in delivering its strategic priorities by measuring its performance against the following outcomes:

